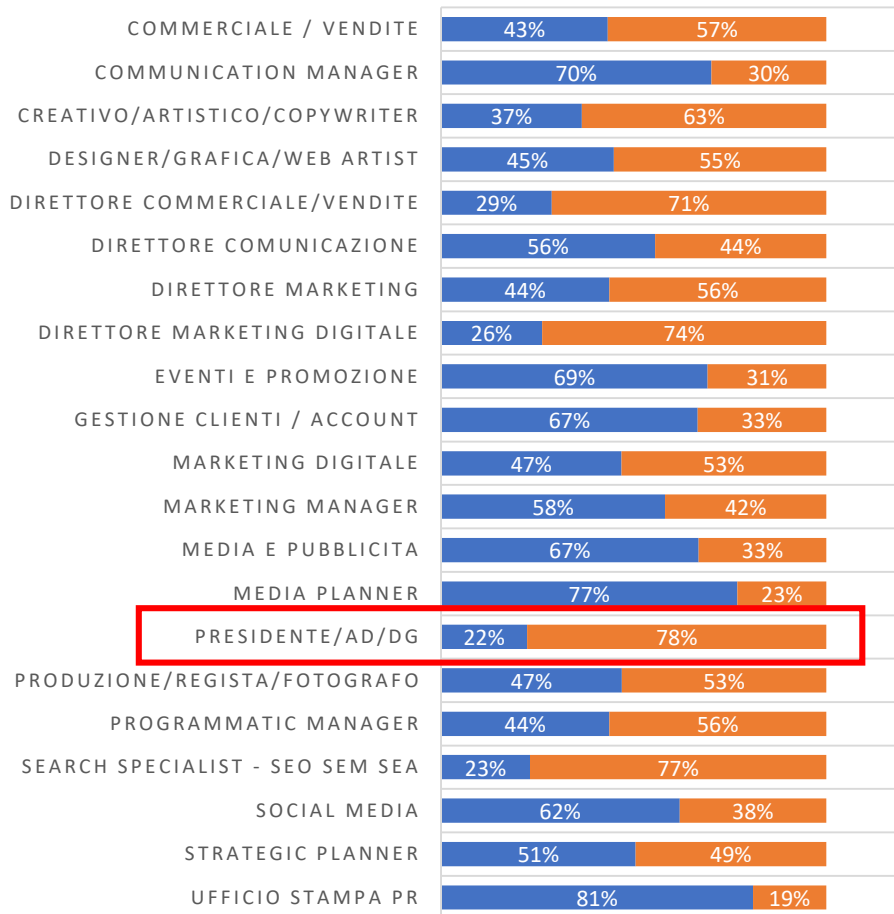


DISTRIBUTION OF AGENCIES EMPLOYEES INSIDE LEFAC.COM BY GENDER - ITALY 2019

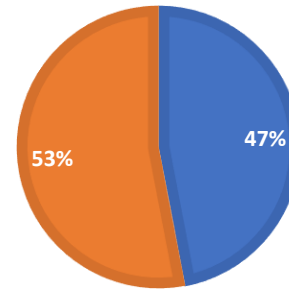
AGENCIES EMPLOYEES BY JOB FUNCTION AND BY GENDER

■ % Female ■ % Male



DISTRIBUTION OF AGENCIES* EMPLOYEES ITALY 2019 - GENDER

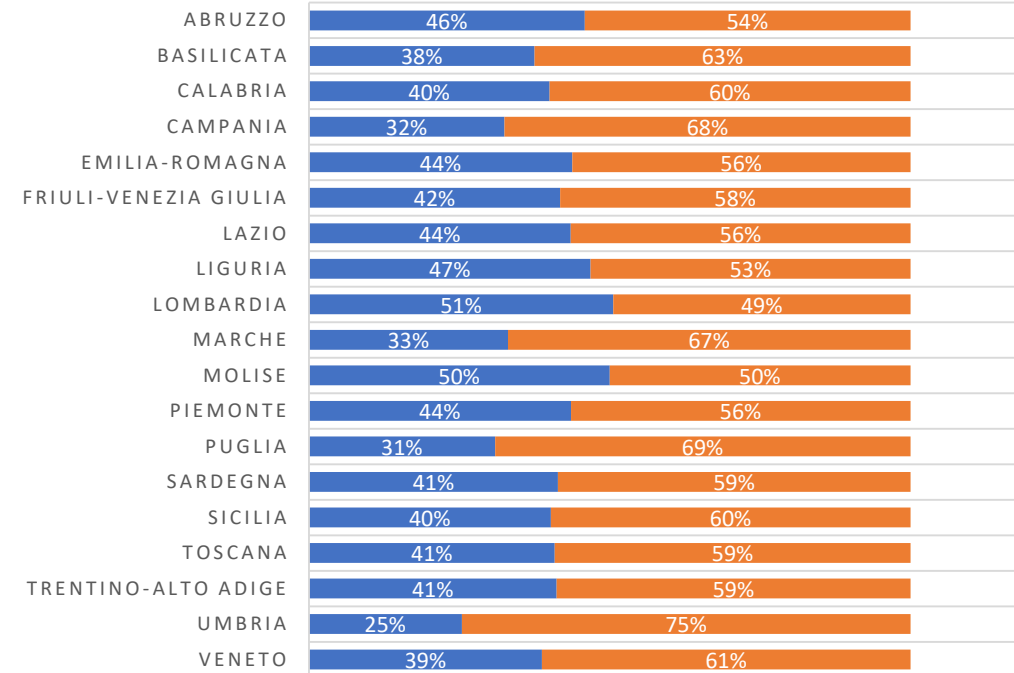
■ % Female ■ % Male



*Based on 12 760 contacts working for 2 492 Agencies

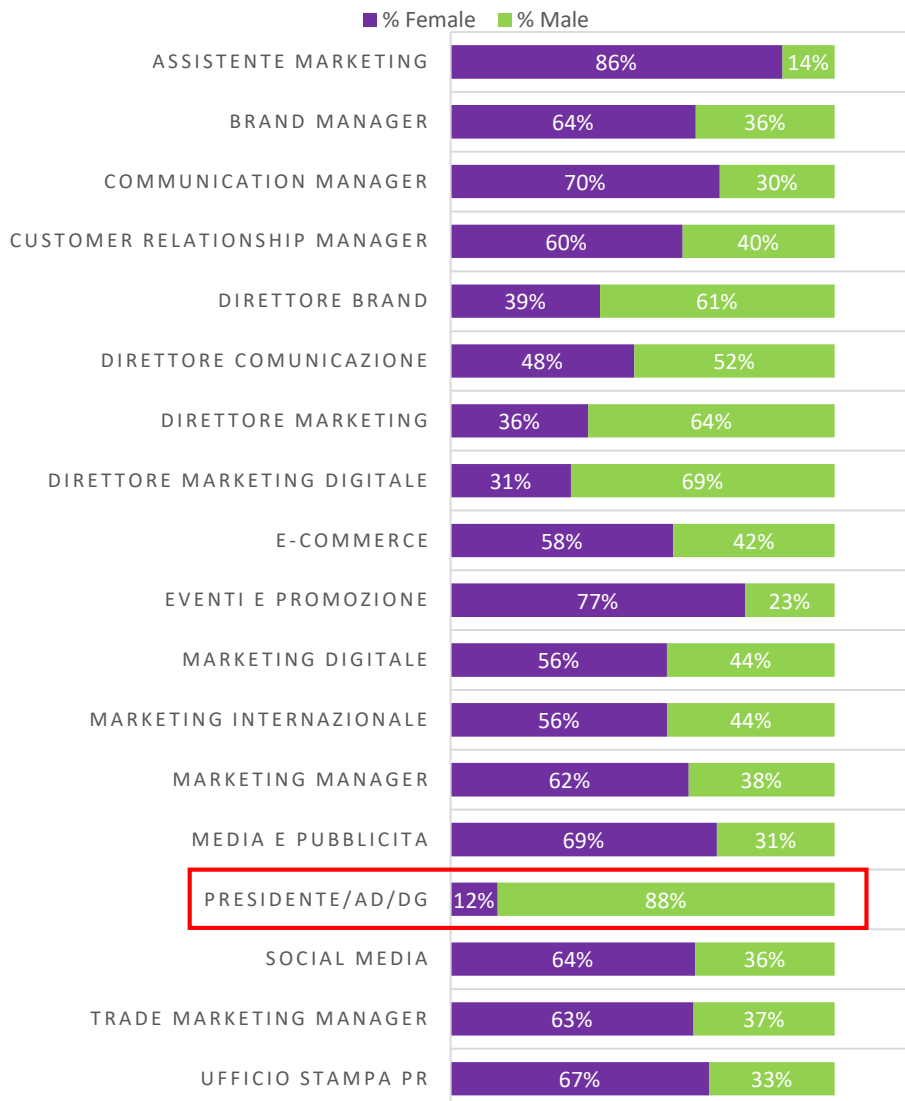
DISTRIBUTION OF AGENCIES EMPLOYEES ITALY 2019, BY REGION AND BY GENDER

■ % Female ■ % Male

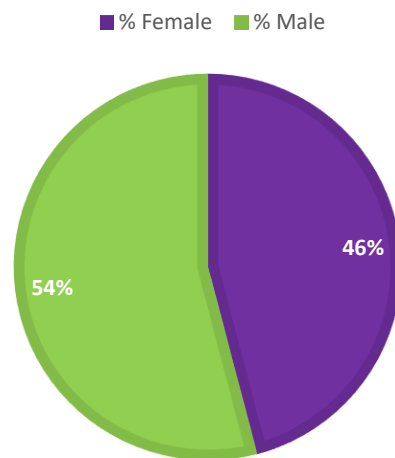


DISTRIBUTION OF ADVERTISERS EMPLOYEES INSIDE LEFAC.COM BY GENDER - ITALY 2019

ADVERTISERS EMPLOYEES ITALY 2019,
BY JOB FUNCTION AND BY GENDER

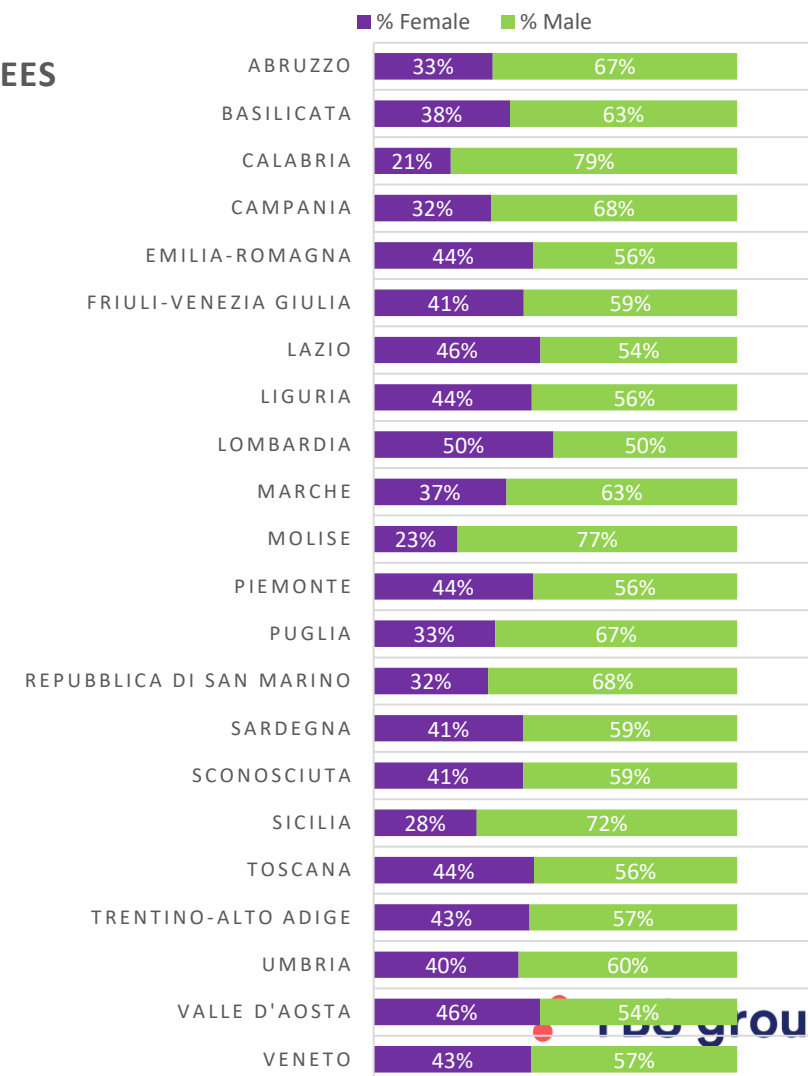


DISTRIBUTION OF ADVERTISERS* EMPLOYEES
ITALY 2019 - BY GENDER

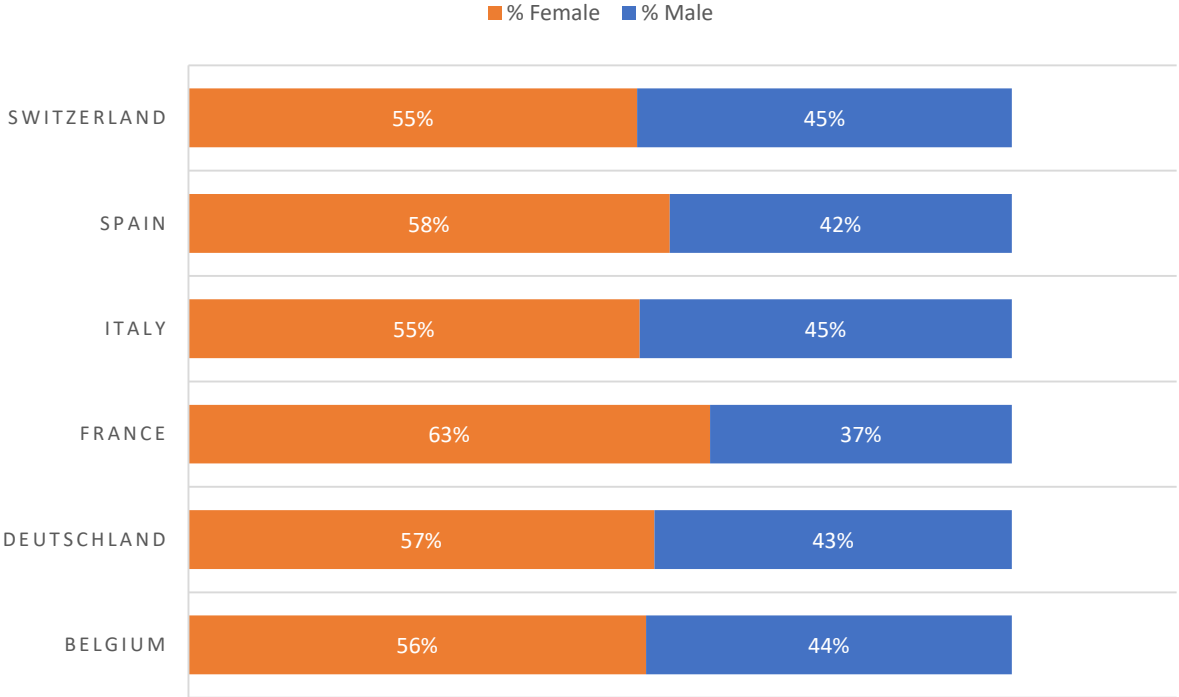


*Based on 40 400 contacts working for 5 500 Advertisers

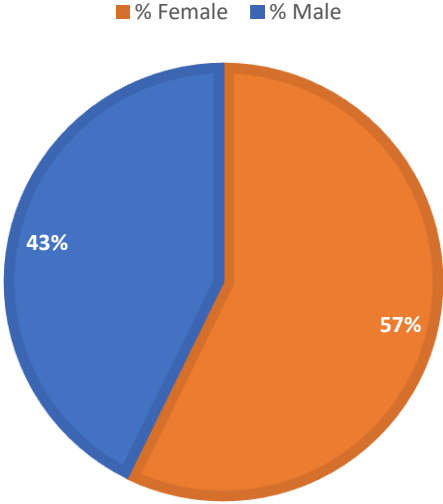
DISTRIBUTION OF ADVERTISERS EMPLOYEES
ITALY 2019 - REGION / GENDER



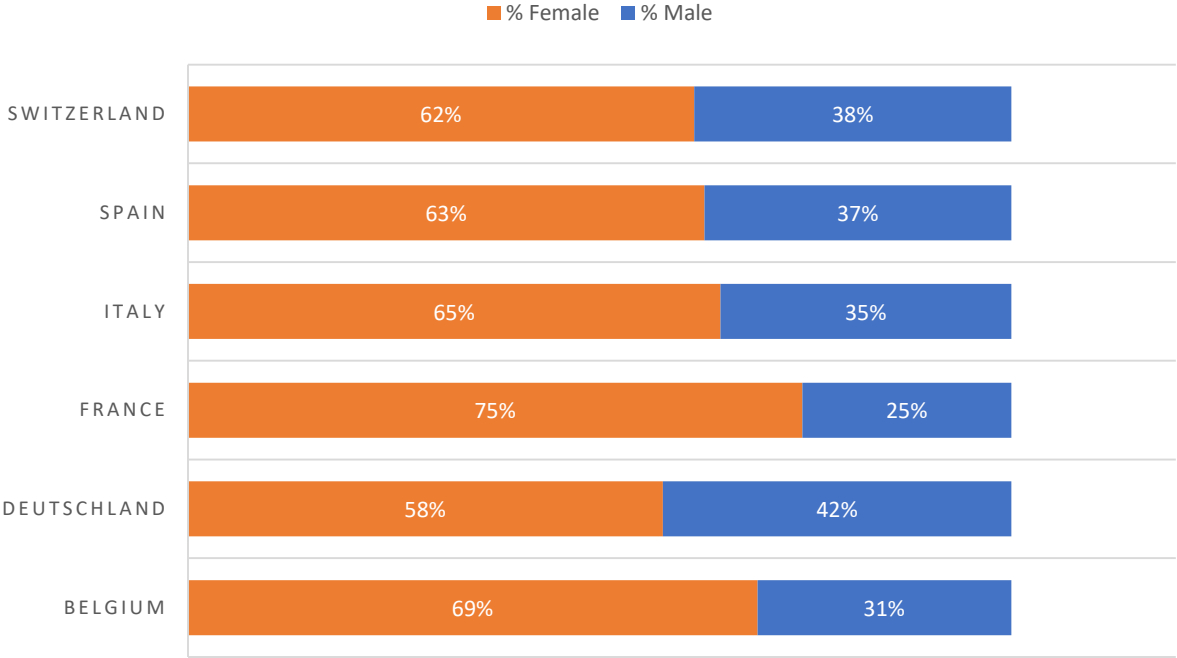
DISTRIBUTION OF MARKETING DIRECTORS/MANAGERS INSIDE LEFAC.COM BY GENDER (EUROPE 2019)



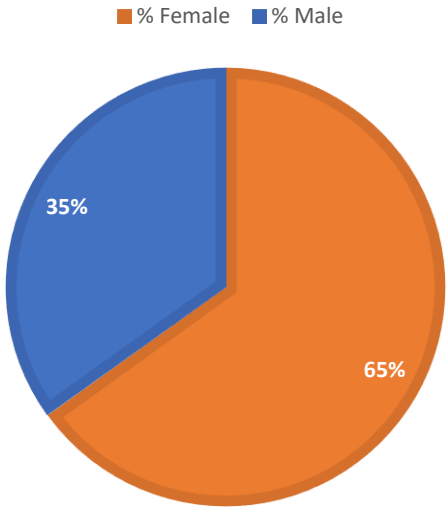
MULTI-COUNTRY GENERAL TREND



DISTRIBUTION OF COMMUNICATION DIRECTORS/MANAGERS INSIDE LEFAC.COM BY GENDER (EUROPE 2019)



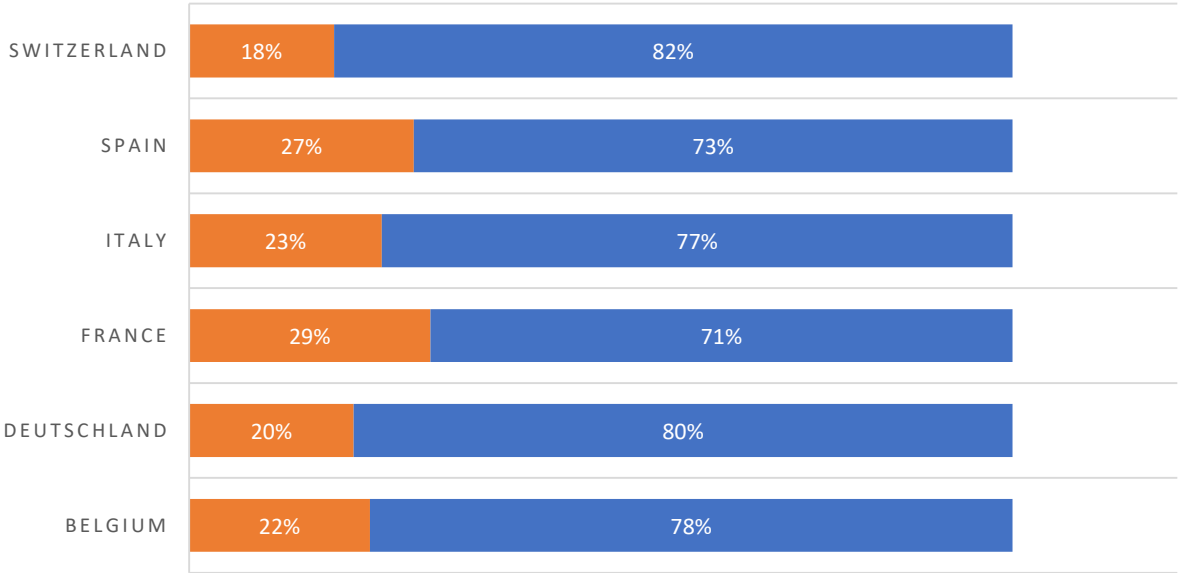
MULTI-COUNTRY GENERAL TREND



DISTRIBUTION OF CEO/MANAGING DIRECTOR INSIDE LEFAC.COM BY GENDER (EUROPE 2019)

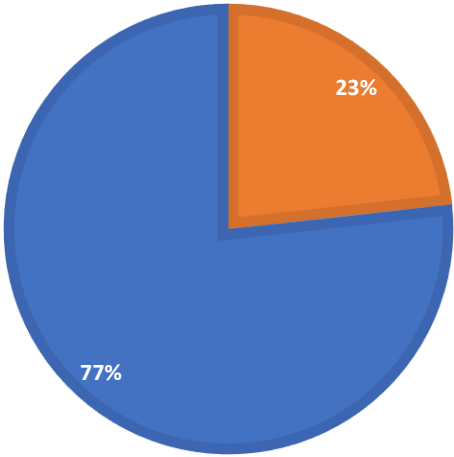
AGENCIES

% Female % Male



AGENCIES MULTI-COUNTRY GENERAL TREND

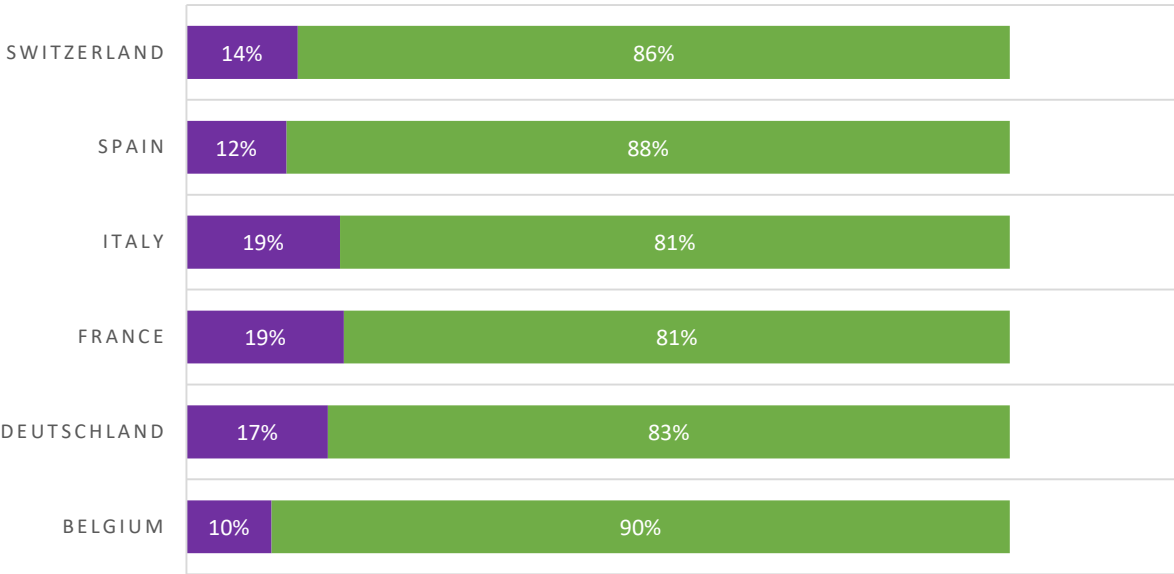
% Female % Male



DISTRIBUTION OF CEO/MANAGING DIRECTOR INSIDE LEFAC.COM BY GENDER (EUROPE 2019)

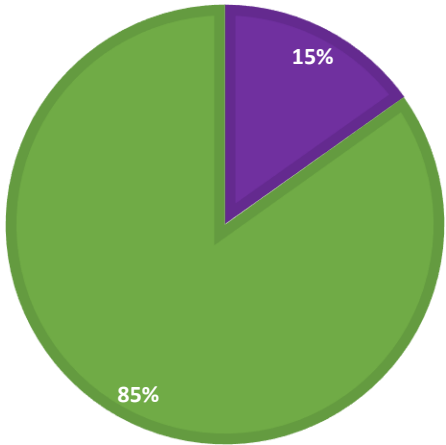
ADVERTISERS

■ % Female ■ % Male



ADVERTISERS MULTI-COUNTRY GENERAL TREND

■ % Female ■ % Male



**The data used for this overview is provided by the lefac.com platform, which monitors information on
5.500 ADVERTISERS and 2.500 COMMUNICATION AGENCIES in Italy,
and 19.500 ADVERTISERS and 6.500 COMMUNICATION AGENCIES in Europe :
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